

Text 1: 'Safety Advice for Travelling Brazil': YouTube / waltersworld.com	
Audience	The audience for this video clip appears to be targeted at tourists who are looking up on information about a trip to Brazil. It seems to broadly based at younger American people which is evidenced by how the presenter uses a lot of American terminology and slang as well as warning them about the dangers their modern devices may face when travelling in Brazil.
Purpose	The purpose is to warn possible tourists about the dangers they face when travelling Brazil. The presenter doesn't warn people against travelling there as a whole, but does create an awareness of the dangers they may come up against if they are not careful.
Important ideas in source	The presenter takes us through the importance of knowing how tourists should dress / become aware of their body language / how they should take photos and how they should make alternative arrangements if necessary. For example: Getting a hotel to call your cab.
Useful quotations	"Luckily, I never had much trouble in Brazil ... but I know a lot of people who did." "You may say the Favelas look cool, but don't entry these shanty towns without a tour guide.' "If you are on a night out, go with locals you know or ion groups." "If someone wants your phone, just give it! Your life is more important!"
Structure/layout	The clip is well structured into segments. The presenter discusses the topics of: dress and jewellery / the Favelas / Taxis / Being Aware of One's Surroundings / How to Travel to the Beach / How to operate the ATM safely / How to be Careful at Major Events i.e Carnival, the 2014 World Cup etc
Writer's language	The speaker's language is very American-based. He uses a lot of slang such as 'dudes' and 'old college shirt.' He adapts different tones for serious and more fun-related topics. He also improvises his voice to make a small re-enactment of events ('Dancing the Samba' for example). He clearly defines each topic and concludes with how else tourists can learn more from his website.
What did the writer do well/not so well?	He was engaging throughout and spoke about issues that most tourist do have issues or concerns over when travelling. He does well to keep a balance about Brazil's positive and negative aspects. He was entertaining and his body language was also very enthusiastic. He spoke a little fast at times and perhaps could have spent more time talking how people can stay safe as they plan to visit places such as Christ the Redeemer. His editing was also a little messy at times.

Text 2: 'Bebel Gilberto: my favourite places in Rio de Janeiro' The Guardian	
Audience	The intended audience for this piece could be said to be those of a mature enough age to go and travel around parts of Rio de Janeiro. We are given a sense of this when the writer focuses a lot on what a visitor could do in the city's restaurants, bars and live music venues. It is very much aimed at an American or British audience also. We know this because of how all the local Brazilian foods and dishes are explained in terms that the western world are more likely to understand.
Purpose	The purpose behind this text is to inform the reader about how the singer, Bebel Gilberto, spends her time when she returns to Rio de Janeiro. She accounts her pastimes, hobbies and activities throughout the piece as a whole. There is also an attempt of humour in the paper at times as she describes the jungle snakes and monkeys within the city.
Important ideas in source	The important ideas lay in how and why Gilberto spends her time in Brazil. She segments them by discussing the locations she chooses to spend her time in, the dishes she dines upon and the music venues that she has a liking for.
Useful quotations	"It's a real adventure ... hiking in the middle of the city." "Even though they don't have much money, people say the people who live in Rio's favelas have millionaire views." "Beach culture is such an important part of Rio life that people try and go at some point in the day."
Structure/layout	The article is segmented into paragraphs; many of which are fairly short and to the point. They don't tend to go over 5/6 lines which is most typical of journalist based writing.
Writer's language	The writer's language is relatively conversational and easy to understand; therefore it is appropriate for its intended audience. There is a usage of Portuguese terminology to describe the native dishes, however these are often explained by the use of parenthesis and dashes to add in extra information.
What did the writer do well/not so well?	The writer's honesty is a major positive. It is engaging in tone and helps promote the city of Rio to the audience. The layout of the piece enhances reader focus due to the briefness of the paragraphs, yet the wording used within these paragraphs is immensely well-detailed. The writer clearly has a sound knowledge of Rio for how they delve into the city's 'secret beaches' and how to get to them. An area for development is the lack of awareness created about the dangers of travelling to such a place. Rio has an underlying reputation for crime and related potential danger. It appears that this piece chose entirely to not to focus on these type of issues and instead focus purely on the topic of scenery, foodstuffs and music.