

Higher Art & Design

20:21

Design Activity

Design Brief Choices

21.05.20

A **DESIGN BRIEF** is what a client and designer work out together. It details a short (“*brief*”) set of problems to be solved and the steps for success in solving them to the client’s satisfaction. It is the first and most important part of **THE DESIGN PROCESS**.

- Here you are given **TWO** different **DESIGN BRIEFS** to look at first of all
 - Read **BOTH** very carefully
 - If you have **ANY** questions, please ask via Teams/Email etc
 - **THINK** about *which* of these design **PROBLEMS** you would most like to try and start **SOLVING**
 - Talk to people who know you well and ask them for their views and opinions on which project they think might suit you best.
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- Then please let us know which project you want to choose **BY THE END OF SUNDAY 24 MAY**
 - We will send further visual information to help you decide tomorrow (Friday 22 May) morning
 - Your 1st Practical Task will be posted up on Monday Morning (23 May)

Yeah! - let the games begin – The Art & Design Team