

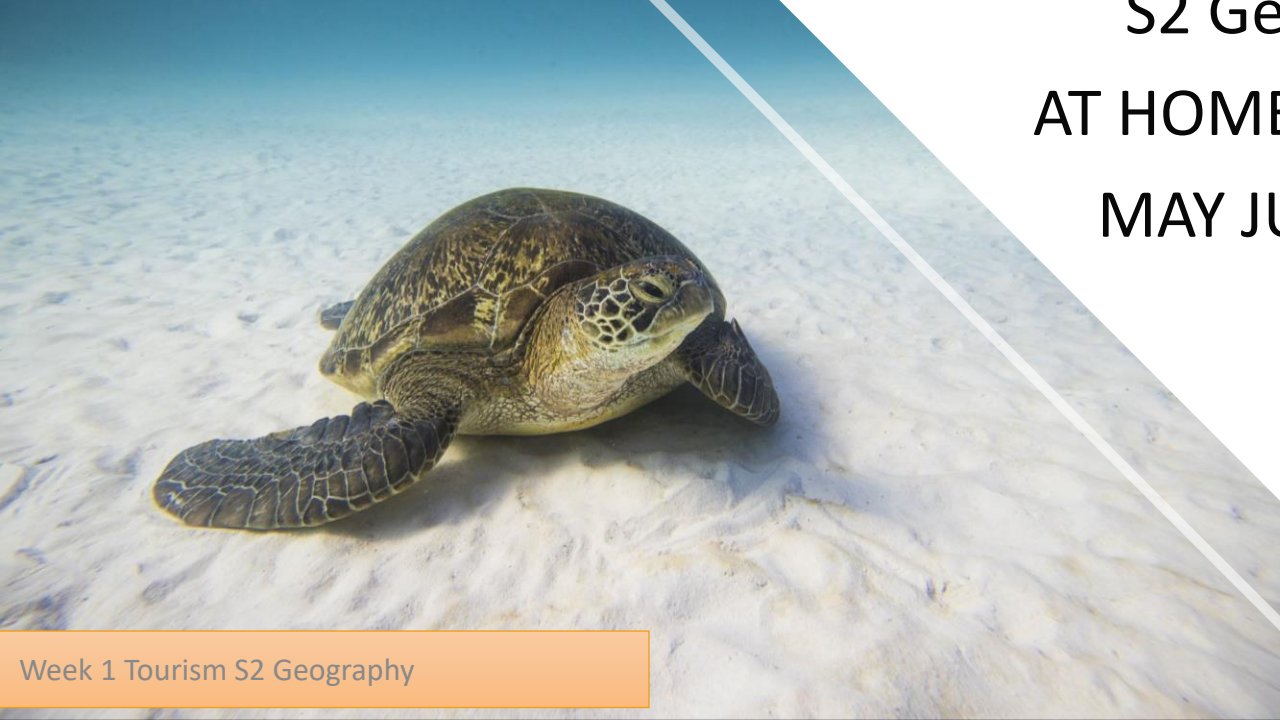


TOURISM

S2 Geography

AT HOME LEARNING

MAY JUNE 2020



Tourism Unit – for at home learning May June 2020

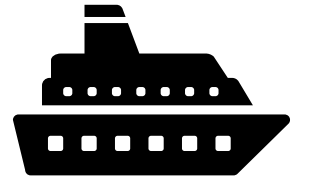


Learning Intentions

- To understand why Tourism across the world has increased over the last 50 years
- To understand the positive and negative impacts of Tourism
- To learn about Eco Tourism and Sustainable Tourism
- To learn about different countries around the world
- To increase my general knowledge of different parts of the world
- To help plan imaginary trips around the world

What is Tourism?

- Tourism is an industry that drives people to travel for recreation and leisure. The growth of tourism has had an economic, environmental, and social effect on many countries. Tourism is one of the fastest growing industries in the world and it generates a lot of jobs.
- This year most people will not get to go on holiday because of Covid-19. But usually Tourism is a multi-billion-dollar Industry with many people going on holiday in their own country (domestic tourism) and many travelling abroad (international tourism).
- Tourists are people who travel away from their homes for pleasure. The money spent by tourists adds to the wealth of countries (economic growth).



Where is the most popular destination for Holidays?

According to the World Tourism Organisation, the top four international destinations in 2019 were:

Rank	Country	Visitors
------	---------	----------

1	France	86.9 million
---	--------	--------------

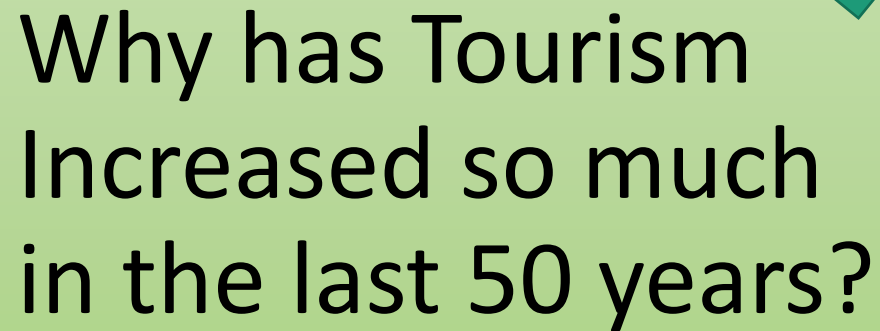
2	Spain	81.8 million
---	-------	--------------

3	USA	76.9 million
---	-----	--------------

4	China	60 million
---	-------	------------

- For many years Europe and the USA have had the most tourism but in recent years there has been a lot of tourism development in Asia and the Middle East.
- In 2013, a total of 1.087 billion people travelled to another country as tourists. This has increased from just 25 million in 1950.

Why has Tourism Increased so much in the last 50 years?



People have **greater disposable income**. This is money left over once they have paid for essentials.

People have more **paid holidays**. In the UK, the number of weeks we have off work has increased from about two weeks in the 1950s to four to six weeks now.

People are visiting a wider range of places - partly because they have a better **knowledge and understanding of places** - we watch **television programmes** and browse the internet. This awareness increases **people's expectations**.

Many countries have invested money in **facilities and infrastructure** that make it easier for tourists, such as roads, airports and hotels.

There is a **greater variety** of holidays to choose from. All-inclusive package holidays have become very popular.

Travel has become **easier and cheaper**. More people have cars and our roads and motorways are better quality, making it easier to travel further in less time. Also, flights are cheaper and the internet makes it easy to plan and book a holiday.

Tasks – read the previous slides and answer the questions in your jotter or on paper.

1. What is tourism?
2. What is a tourist?
3. What country is the most popular in the world for tourism? Have you ever been there?
4. Have you been to any of the other top 4 countries? Write a list of all the countries you have been to on holiday.
5. Phone up/text/message 10 friends or members of your family and ask them to name all the places they have been to on holiday.
6. Make your own mind map to show why tourism has increased – just write the key words and draw a picture for each reason.

EXTENSION – draw a graph to show the results of your survey. If you are able, print off the blank map of the world and use an Atlas or the Internet to label all the countries people you have surveyed have visited.

Fun extra – Where in the world are these images from??



Answers will be put in next weeks powerpoint!

To take you further.....

Clickview S2 Geography videos you might like to watch. This is a general playlist with videos about a range of Geographical issues and some fun things too. The BBC show race across the world is a good series to watch to understand global travel issues.

<https://clickv.ie/w/yCam>

Fun Geography General Knowledge kahoot quizzes you can try at home.....

https://kahoot.it/challenge/01065917?challenge-id=63286ad8-15f0-456c-a12a-8a55c716a9e6_1589982304275



https://kahoot.it/challenge/02606152?challenge-id=63286ad8-15f0-456c-a12a-8a55c716a9e6_1589982376376

