



Week
3



TOURISM

S2 Geography

AT HOME LEARNING

MAY JUNE 2020

Tourism Unit – for at home learning May June 2020



Learning Intentions

- To understand why Tourism across the world has increased over the last 50 years
- To understand the positive and negative impacts of Tourism
- To learn about Eco Tourism and Sustainable Tourism
- To learn about different countries around the world
- To increase my general knowledge of different parts of the world
- To help plan imaginary trips around the world

Mass Tourism and Eco Tourism

Mass Tourism – when large numbers of people visit the same place at any one time. It can have negative impacts on the area.

Eco-Tourism– smaller scale tourism that is responsible and sustainable and cares for the natural environment as well as the wellbeing of local people.



What is Eco-Tourism?

Watch these video clips to learn more about what Eco-Tourism is.

<https://www.youtube.com/watch?v=1i4ioqlaXrE>

<https://www.youtube.com/watch?v=fWFSx23DqY8>

<https://www.youtube.com/watch?v=ufZ3zgwEmCY>



Mass tourism OR Ecotourism?

TASK - Decide if each statement describes mass tourism (M) or ecotourism (E).

1. Enable profits from tourism to reach local people.
2. Develop a sense of trust and friendship between the tourists and the local people.
3. Employ local people and strengthen mountain communities, e.g. Himalayas.
4. Benefit large tour companies.
5. Bring crime to the area.
6. Be a cheaper package holiday.
7. Be a community led programme allow tourists to observe local people in their native habitat.
8. Be intrusive to local people.
9. Provide only basic facilities.
10. Involve small groups of tourists.
11. Result in tourists offending local people.
12. Disturb the wildlife of the area.
13. Teach people traditional crafts and life skills of mountain environments.
14. Endanger the survival of a safari ecosystem.
15. Be educational for the tourists.
16. Eat local food and drink.
17. Provide all the services and facilities that tourists might want, e.g. room service, hot showers any time of the day.
18. Cause waste and pollution.
19. Encourage local people to abandon traditional occupations to work in tourism.

Mass tourism OR Ecotourism?

How did you do?

1. Enable profits from tourism to reach local people.
2. Develop a sense of trust and friendship between the tourists and the local people.
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Tataquara Lodge

Location

Tataquara Lodge is on an island in the Xingu River in the Brazilian State of Para.

It is owned and operated by a cooperation of six local tribes of indigenous people.

The lodge has 15 rooms and offers activities such as fishing, canoeing, wildlife viewing and forest walks.

The surrounding forest is home to a variety of wildlife including species of bats and tropical birds.



Questions –

- 1) Where is the lodge located?
- 2) What activities are there to do?
- 3) Who owns the lodge? How does it benefit them?

Economic benefits

As the lodge is owned by local tribes, any profit it makes goes to them rather than to a big foreign company.

The surrounding area supplies the lodge with local food and produce, which further puts money back into the local economy.

Tataquara Lodge

Environmental benefits

- The lodge was built from local materials such as straw and wood that was found on lying on the ground in the local area.
- This means they did not have to cut down any new trees to build the lodge.
- It uses solar power to run lights, rather than burning fossil fuels to generate electricity which is better for the environment.
- The food served in the lodge is all locally produced. This means that the food has not had to travel far, thereby reducing food miles.



Questions –

- 4) What are the lodges made from?
- 5) What kind of energy source does the lodge use?
- 6) Where does the lodge food come from?

Tataquara Lodge

Benefits for local people

The lodge creates and provides jobs for the local population.

Local people can make and sell crafts such as jewellery, and also perform traditional dances and songs.

Any extra money made from the lodge is invested in providing healthcare and an education for local people.

Questions –

- 7) How are local people benefiting from the lodges (3 things)?
- 8) Why is the lodge sustainable?
- 9) How as it stopped rainforest destruction?



Sustainability

The lodge is sustainable because everything it does is aimed at improving the quality of life for the people who live in the area.

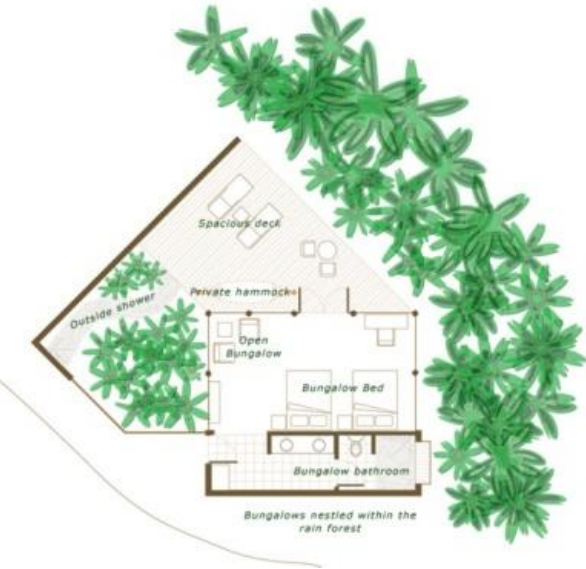
It also means that the tribes people will stop looking for other ways to make money that might damage the environment, e.g. logging and farming.

Task: Designing an eco-lodge

- Use all your new knowledge to draw a labelled diagram of a tourist resort that you have designed to be a perfect eco-tourist resort.

Think about:

- Minimising waste produced
- Using renewable energy
- Not wasting water
- Encouraging people to learn about the environment and other cultures



You must consider...

- Building materials
- Type and use of energy
- Lighting
- Heating
- Waste disposal
- Food
- Water use
- Transport





Task: designing an eco-lodge

Success criteria

- Name your resort
- What country is it in?
- Draw a picture with labels
- Think about these things...

Building materials

Type and use of energy

Food

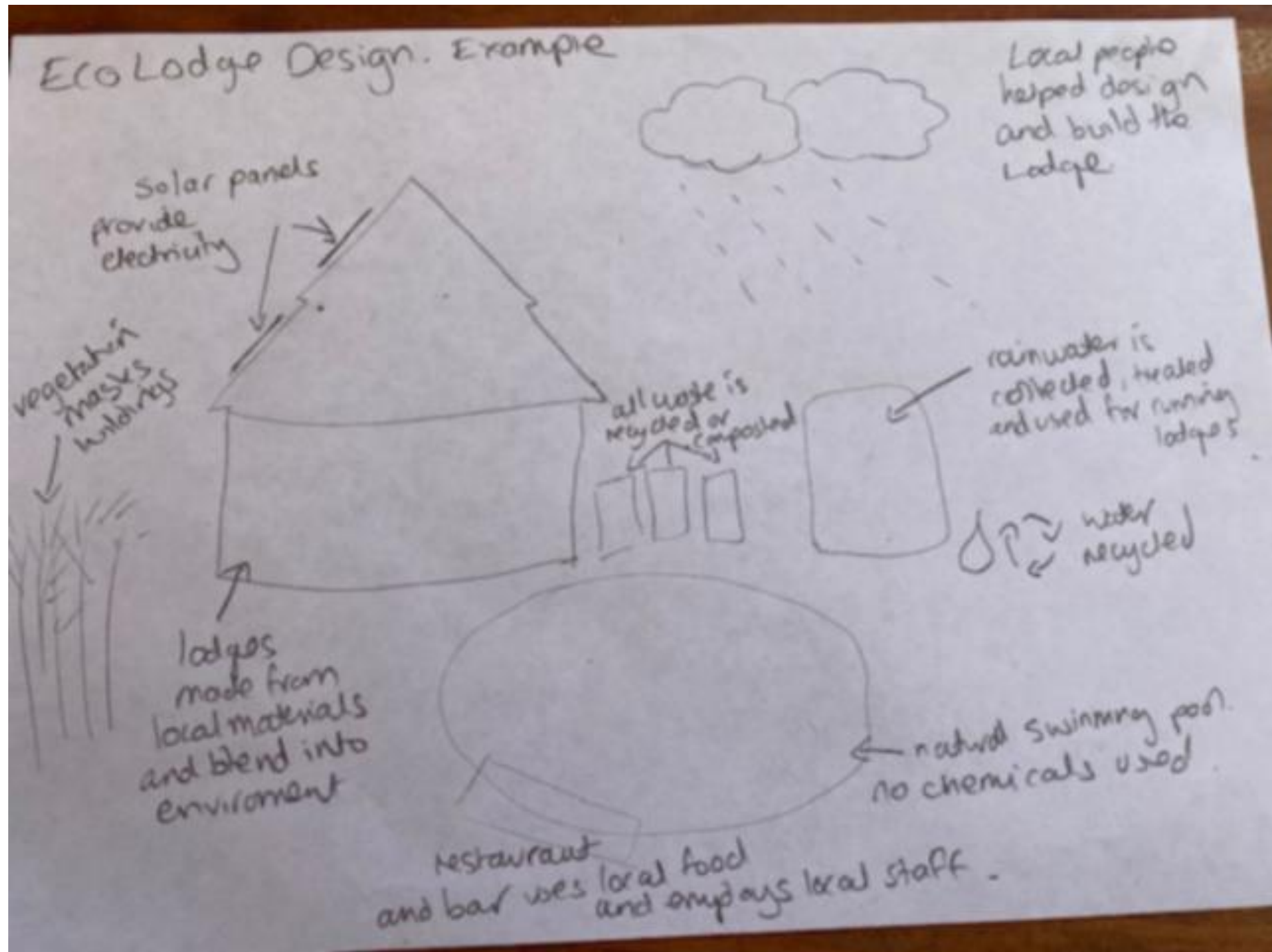
Lighting and heating

Waste disposal and Water use

Who are you employing?

What activities are you providing?

This hand-drawn example would be improved with colour and more detailed drawings.





- We would love to see your finished Eco Lodge design – Please send us a copy or photo to Mrs Hannay or Ms MacCallum

- Francesca.hannay@leith.edin.sch.uk

- Carolyn.MacCallum@leith.edin.sch.uk

