

SCENT	FUNCTION: What is (are) the JOB(s) of the bottle?	FITNESS FOR PURPOSE: What MATERIAL is it made of? Why might that be important?	TARGET MARKET Who is most attracted to this design? Why?	ERGONOMICS: Which bits of the design are touched in normal use? Do any bits move to make something work? What are they? How do they move?
Clinique Happy For Men	Attract customer; contain liquid; Close/Open/Seal; Deliver measure of scent	Glass/Plastic. Attractive; Shiny; Sealed; Smooth; Safe; Strong	Males aged 29-50	Lid – Plastic; Rounded shape fits in hand; clicks on/off; 2 hands needed to open; Atomiser pushed to squirt 1 spray; Can be sprayed with 1 hand; Shape & Size fit palm of hand
1				
2				
3				
4				

- Fill in the table above using your opinions of the 4 Scent Bottles that you have found.
- Try to use the example given to put the correct entry into the correct Column.
- If you have any difficulty with this, please contact your teacher via Teams/Email.

**When you have completed this document, please save it Using “Your Name-S3 BottleTable.docx”
Then submit via teams or email back to your teacher**