

## World Car Free Day 2022

Good afternoon,

Edinburgh is taking part in **World Car Free Day** on **Thursday 22<sup>nd</sup> September** from **11am - 7pm** on **Waverley Bridge**.

<https://www.edinburgh.gov.uk/carfreeday>

We would like to invite you to participate in the event by providing information, activities, demonstrations and inspiration to help people reduce how often they use their car and build greener travel into their day.

We hope to engage a variety of organisations, groups & brands to help celebrate the positive change we have seen towards active and sustainable transport and continue to build public knowledge of the need for us all to adapt our behaviours to take care of our shared environment.

Across the weekend **23 - 25<sup>th</sup> September** there will also be activity in 'hubs' around the city to enable local communities to participate within their neighbourhoods.

Space is available for relevant activation and engagement both on Waverley Bridge and at the local hubs.

Some ideas for activation include:

- Free bicycle checks, advice & safety
- 'Have a go' sessions - bikes / fitness / relaxation
- Promoting the health & wellbeing benefits of active travel
- Schools, Youth & Community projects & campaigns
- Accessible car alternatives
- Children's bike skills
- 'Relaxation in the city' space
- Information on sustainable travel
- Music / performance

\*Please note that sales will not be permitted at this event.

I'd be delighted to hear from you with any ideas you have for participating in Edinburgh's World Car Free Day 2022. We have a limited number of spaces available. Please also share this email with colleagues and contacts who may like to get involved.

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